



BRIEFING: APRIL 2012 BOARD MEETING

TO: Chairman Richard and Board Members

FROM: Tom Fellenz, Interim Chief Executive Officer/ General Counsel

DATE: April 19, 2012

RE: Agenda Item Number 8: Business Advisory Council Membership

Discussion:

This Agenda item makes one request of the Board.

- 1) Approval of recommended applicant membership representative list that will serve to form the Authority's Business Advisory Council.

Item 1: On September 15, 2011, the Federal Railroad Administration (FRA) directed the Authority to establish a Business Advisory Council to provide a forum to facilitate and increase the participation and input of Small, Disadvantaged, Disabled Veteran Business Enterprises, Micro-Businesses in the Authority's federal assisted contracts. The 20 member Council is designed to allow for representation on the council of all groups (minority, women and non-minority) and industries including construction, professional services, commodities, architecture and engineering member associations to actively provide commentary and insight to the Authority's policies and practices that affect or impact Small Business utilization and participation in high-speed rail projects and contracts.

The Authority issued solicitation Notices to over 68 business organizations and associations on November 18, 2011 a second Notice was issued on February 1, 2012. This solicitation for Interest was held open for approximately 85 days, with a closing date of February 10, 2012. The Authority received 34 responses.

Applicant requests were processed and evaluated in accordance with the established Operating Guidelines for California High Speed Rail Authority Business Advisory Council, which calls for applicant members to be business trade associations

representing at least 50 active members, and having a construction related business interest in the Authority contracts and projects; specifically, construction, commodities, architecture and engineering (A&E). Applicant request for membership that did not meet the defined criteria stipulated in the 'Operating Guidelines for California High Speed Rail Authority Business Advisory Council', were not considered for membership on the Council.

The Applicant requests that met this initial defined criteria of representing at least 50 active members were further evaluated based on their association's primary group makeup, region and the types of services performed by their members to ensure diversification sought by the Authority in forming this Business Advisory Council. The makeup of the Council is to provide a forum to facilitate the participation of Small, Disadvantaged, Disabled Veteran Business Enterprises, Micro-Businesses and Non-Small Businesses via construction and professional services business trade member associations to enable proactive and insightful input into to the Authority's policies and practices that affect or impact Small Business utilization and participation in high-speed rail projects and contracts.

The Authority has identified the following list of 18 business trade associations that meet the criteria for Council membership in accordance with the aforementioned guidelines. The Authority is seeking Board approval of the respective membership representation to fill 18 of the 20 seats available at this time on the Business Advisory Council:

1. American Council of Engineering Companies of California
2. American Indian Chamber of Commerce of California
3. Asian American Architects and Engineers
4. Asian Business Association
5. Associated General Contractors of California (AGC)
6. Black Business Association
7. California Asian Chamber of Commerce
8. California Black Chamber of Commerce
9. California Hispanic Chamber of Commerce
10. California Small Business Association
11. Disabled Veteran Business Alliance
12. Elite Service Disabled Veteran Owned Business Network
13. Greater Fresno Area Chamber of Commerce
14. Latin Business Association
15. National Association for the Advancement of Colored People – Sacramento
16. National Association of Minority Contractors - Southern California
17. National Concilio of America
18. Women Construction Owners and Executives (WCOE)
19. (available)
20. (available)

The Authority will conduct further outreach to solicit Women based Associations/ Business Trade groups, Native-American Based Association/ Business Trade groups and/or others meeting the criteria to fill the remaining two (2) vacant seats on the Authority's Business Advisory Council.

Recommendation:

The Authority requests your approval of the recommended membership representation on the Business Advisory Council.

Attachment:

Applicant Membership Representative List
Resolution HSRA # 12-27